

September 8, 1950.

Mr. Jack Walsh
Program Director
Radio Station WPRU
Princeton, N.J.

Dear Jack:

Once again it's time to start speculating on the perhaps hopeless idea of getting some transcribed program exchange among the IVY stations.

Last year the exchange of football player interviews was successful as far as it was carried, with a few minor hitches. This year, as I stated to the Ivy program representatives here in the Spring, I would very much like to see more than a sporadic trading. We are willing to transcribe on tape as many interviews as you would care to use. If a tape exchange is impossible, I imagine we could stand the expense of one or two discs, but not much more. The last information I had stated that WPRU was going to investigate the possibilities of purchasing a commercial broadcast tape recorder, and would probably have access to some home models. Let me know if I am correct.

I would like to carry a couple of Princeton interviews this Fall--one, naturally, prior to the Yale vs. Princeton game and another somewhere nearer the middle of the season. Although I'm not sure of your schedule at this minute, I imagine we have a mutual opponent or two somewhere in October.

Until all stations have facilities for making good quality tape recordings it is a bit difficult to organize anything on the five stations. Until such a time, I suggest we deal individually with the other program directors.

On another subject, I have been informed that the New York Times wants 26 spots the first week of your broadcast schedule. They have transcribed one-minute announcements for us, which I am sending on to you under separate cover. If Ding Koehler does not already have your broadcast dates for the year, would you please send them to him as soon as possible. Newsweek wants to resume on WPRU, and requests a time near 9:00 P.M. Let me know what you have.

Cordially yours,

Howard Eaton, Jr.
Program Director

